

Community Survey

RESULTS ARE IN!

The Glen Ellyn Park District gave the community the opportunity to provide valuable feedback on facilities, parks, programs, and events via a blind survey conducted by aQity Research & Insights, Inc. Survey results indicate the Glen Ellyn community values parks and programs and overall the survey respondents are satisfied with the Park District. The survey questionnaire was completed and distributed by means of a random sampling equally distributed by mail to Glen Ellyn households throughout the community in September 2021. The survey was also made available online.

To view the survey results, visit: gepark.org/survey



Thank You

to all community members who participated in the survey!

Highlights

499

499 Glen Ellyn Park District residents **completed the survey**, which provides a statistically significant overview of the community as a whole.



93%

Virtually all (93%) of respondents **reported using or visiting a park, playground, or nature area** in the last 12 months. Not surprisingly, the three most visited parks were Lake Ellyn, Ackerman, and Newton Parks.

8.0

When informed that the Glen Ellyn Park District represents 4% of Glen Ellyn's property taxes, residents on average rated the **overall value** they received at 8.0 on a 0-10 scale.



9
out of
10

9 out of 10 respondents reported **using or visiting a Park District facility** within the last 24 months. Ackerman SFC, Sunset Pool, and the Lake Ellyn Boathouse were identified as the top visited facilities.

8.1

On a 0-10 scale, the Park District averages a **positive score** of 8.1, which is a higher than the esteem rating for all other local agencies tested and far higher than the statewide benchmark of 7.2.



95%

48% of households responded that they had **participated in a recreation or athletic program** offered by the District within the past 24 months. Of those who participated, **95% gave a favorable satisfactory score.**

- Programs and events are considered the District's biggest strengths, followed by parks/trails and facilities. One-third of respondents could not identify any weaknesses or improvement needs for the District.
- Respondents were also asked a series of questions regarding actions the Park District could take and how willing they would be to support those actions with tax dollars. The majority of respondents were somewhat or very supportive.
- Areas of interest included Sunset Pool, open space and land acquisition, park improvements and maintenance of existing assets, and refrigerated outdoor ice skating.

