



**glen ellyn park district**

# 2023 Sponsorship Opportunities

Reach thousands of potential customers at the Glen Ellyn Park District.

   [gepark.org](https://www.gepark.org)



## 2K Glow Run/Walk

April 22

**SOLD OUT**

This popular 1.25-mile nighttime race features black bubble lights and color stations as well as pre- and post-race glow parties with a DJ. Around 350 runners and walkers are expected to take part in the event.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$200**



## 2K Kids Color Bash Run

**SOLD OUT**

Ackerman Park

This popular 2K fun run is coming back for its third year! Nearly 350 kids will race along a 1.25-mile course where they are doused head-to-toe in color at four color stations. Prizes are awarded in each age group. (Open to ages 4-10).

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$200**



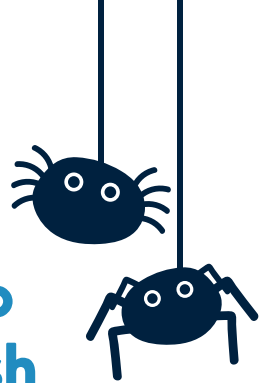
## Ackerman Haunted Trail

Oct. 27 • Ackerman Park

Not-so-scary and scary haunted trails through the woods at Ackerman Park! Over 1,800 brave individuals of all ages completed the trail in 2022. Sponsors are welcome to setup a table on Friday evening only.

- Category exclusivity
- Table space at the event (Friday only)
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$450**



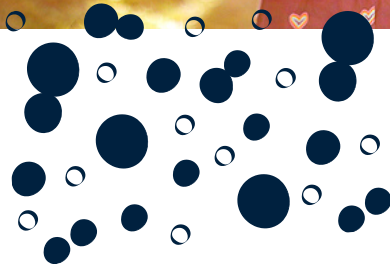
## Boo Bash

Oct. 21 • Maryknoll Park

A trick-or-treat trail featuring characters like Elmo and Olaf, crafts, and storytelling. More than 250 children ages 2-8 register and attend with their grownups. Tabling sponsors are encouraged to dress up and bring non-edible giveaways.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion (post event)

**Sponsorship Fee: \$300**



## Family Fun in the Neighborhood

July 25 and August 9

**SOLD OUT**

...ment and ... like face painting, craft projects, and more. Attendance averages about 200-300 people (adults and children) per event.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$300 per Event**



## Freedom Four 4-Mile Run/Walk

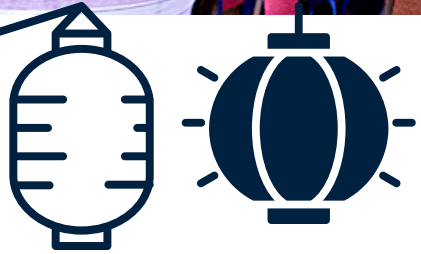
July 4

**SOLD OUT**

... on the Fourth of July attracts over 900 participants ranging in age from 5 years old to over 70. Event proceeds benefit the Parks Foundation of Glen Ellyn's recreation and athletic scholarship program.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$300**



## Glow in the Park Lantern Walk Sept. 10 • Lake Ellyn Park

Family fun followed by an illuminated lantern parade around the lake! Proceeds from the event benefit Lurie Children's. Free and open to the public (\$10 fee for lanterns), the event attracts around 700 attendees of all ages.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$400**

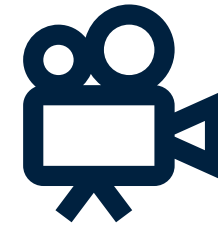


## 1-Mile Classic & Kids Dash Sept. 17 • Lake Ellyn Park

Participants race to complete a one-mile loop around Lake Ellyn Park. The event also features a shorter "kids dash." Almost 200 participants, with ages ranging from 6 to over 60, took part in the inaugural event in 2022.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$200**



## Movie in the Park May 21 and August 2 **SOLD OUT**

Free family-friendly movies under the stars at different parks throughout Glen Ellyn. Attendance at each film ranges from 100-200 people.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee:  
\$200 per Movie**



## National Night Out

August 11, 2023  
**SOLD OUT**

**NEW FOR 2023:** National Night Out is an evening of activities offered in partnership with the Glen Ellyn Police Department that promotes police-community partnerships.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$300**



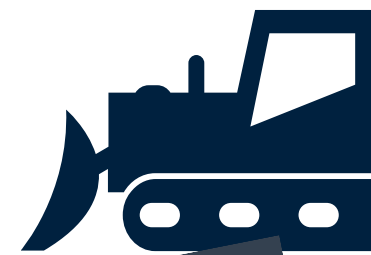
## Summer Break at the Lake

July 28, 2023  
**SOLD OUT**

Featuring a live musical act, variety of beer vendors, and food trucks, Summer Break at the Lake is an evening event attended by close to 1,200 adults over the age of 21.

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$450**



## Touch-A-Truck

Monday, August 14, 2023  
**SOLD OUT**

Truck-loving kids have a chance to explore emergency and construction vehicles. This free event attracts almost 800 attendees. (Primarily geared toward children ages 10 and under).

- Category exclusivity
- Table space at the event
- Thank you sign inclusion at the event
- Logo on event webpage
- Social media tag
- Email inclusion

**Sponsorship Fee: \$300**



## Friends of Glen Ellyn Parks Foundation

Founded in 2015, the Friends of Glen Ellyn Parks is the charitable arm of the Glen Ellyn Park District and raises funds for people, projects, and parks. Donations received enable the Foundation to achieve its mission of assisting the Glen Ellyn Park District in preserving open space, improving Park District assets, and funding scholarships to help enrich the lives of people in our community.

The Foundation hosts several fundraising events throughout the year. Please email [geparksfundraising@gepark.org](mailto:geparksfundraising@gepark.org) for more information on upcoming events and sponsorship opportunities.

## Playbook Advertising



We offer affordable advertising opportunities to local businesses and organizations in our digital Playbook brochure. Generate visibility for your brand, share your message, and connect with the community with a full-color advertisement that links directly to your website!

Half or full page ads available.

Spring edition..... Nov. 30 deadline  
Summer edition..... March 1 deadline  
Autumn edition..... May 24 deadline  
Winter edition..... Sept. 1 deadline

## Newsletter Advertising



Advertise in our monthly email blast which reaches over 14,000 Glen Ellyn Park District subscribers.

We allow one advertiser per month. You may submit a full-color advertisement of 600px wide by 250px high which will be linked directly to your website.

Newsletters are sent on or around the 1st of the month. Fee:\$150 per month.



**GLEN ELLYN**  
PARK DISTRICT

## Get Started

Visit [gepark.org/sponsorship](http://gepark.org/sponsorship) to complete our sponsorship commitment form

## Questions?

Email [sponsorship@gepark.org](mailto:sponsorship@gepark.org)