



ADDENDUM 01

Project: Request for Proposal / Community Wide Attitude and Interest Survey

Addendum Date: 1/7/20

This Addendum becomes a part of the RFP Documents and modifies the original RFP Documents. Acknowledgment of receipt of this Addendum within the submitted proposal is required. **FAILURE TO ACKNOWLEDGE RECEIPT OF THIS ADDENDUM IN THE PROPOSAL MAY DISQUALIFY BID.**

1. *In the description of the project scope, you reference the 2012 community-wide survey and provided a link to the 2012 findings and questionnaire. Understanding that some of the survey topics/questions will be updated, is the intention to keep essentially the same scope for the 2020 survey (in terms of sample size, approach, budget, deliverables, etc.)? **That is our intention but also open to further discussion and suggestions regarding alternative methods and process.***

2. *In Section 2.3 under "Survey Design", you reference the need for focus groups. How many focus group discussions do you seek, and should the cost for these be incorporated into the overall cost estimate or itemized separately from the quantitative survey? **No more than three (3), preferable one (1) daytime and two (2) evenings. Please itemize the expense to conduct focus group discussions separately from the quantitative survey. Provide a per meeting cost. The District will discuss further during and following the interview process. A final decision regarding focus group(s) will be determined after final selection of the consultant.***

3. *In Section 2.6, the second bullet asks for "Proposed plans on compact disk in a format to be approved by GEPD, two (2) copies". Please clarify this deliverable. **A USB drive is preferred and only one (1) copy is necessary***

END OF ADDENDUM