

2018 Special Event Sponsorships

SPOTS STILL AVAILABLE!

Glen Ellyn Park District invites you to join us as a community partner! Spots are still available for the following 2018 events or visit www.gepark.org/sponsorship to view our 2019 Sponsorship Kit. For questions or to purchase, please contact Courtney O’Kray at cokray@gepark.org or (630) 942-7260.

Mom & Son Jammin’ Fun

Photography Sponsor - 1 Spot Left!

Event Dates: November 8 & 9, 2018
DJ, dancing, and photos. Market: Moms with sons ages 3-10. Attendance: 200 kids plus mom/guardians.

Be a Sponsor: \$300 for Both Dates
Sponsorship Deadline: November 1

- One social media mention
- Logo on thank you signage at event
- Verbal recognition at event
- 8’ table at the event

Breakfasts at North Pole

Photography Sponsor - 1 Spot Left!

Event Date: December 1, 2018
Santa and French toast at the Boathouse. Market: Families with kids ages 1-10. Attendance: 210 participants.

Be a Sponsor: \$300
Sponsorship Deadline: Until Filled

- One social media mention
- Logo on thank you signage at event
- Verbal recognition at event

Newton Park Ice Rink

Rink Sponsor - 3 Spots Left!

Displayed: Dec. 2018-Feb. 2019
Get exposure to hundreds of families with a 3’ x 3’ or 5’ x 3’ (width x height) logo banner displayed on the rink fence. Fee includes the cost for the Glen Ellyn Park District to print your banner. Must provide a high-resolution logo (.eps, .ai, or a print-ready PDF at 300dpi with all fonts converted to outlines).

Be a Sponsor: \$400
Sponsorship Deadline: November 1

ACTIVITY GUIDE



SPRING/SUMMER • FALL • WINTER

Our seasonal Activity Guide is published three times per year and reaches 14,000 households. This primary marketing tool for the District is also available as an interactive guide online.

OPPORTUNITY	INVESTMENT
Interior Full Page	\$800 (season) / \$2,160 (year*)
Interior 1/2 Page	\$500 (season) / \$1,350 (year*)
Interior 1/4 Page	\$300 (season) / \$810 (year*)

*The discounted full-year rate is only available with a commitment of three consecutive seasons of the same ad size.

ISSUE	DELIVERY	AD COMMITMENT DEADLINE
Spring/Summer	March	January 1
Fall	July	May 15
Winter	October	September 1

Artwork should be provided as a print-ready PDF (300dpi; all fonts converted to outlines). Full page ads should include a 1/4” bleed.