

Friends of Glen Ellyn Parks Foundation Meeting

January 18, 2023
185 Spring Avenue
6:30 p.m.
Minutes

I. Call to Order

The meeting was called to order at 6:35 p.m.

II. Foundation Roll Call

Executive Director Harris called the Foundation meeting to order and those present responded: Foundation President Jonathan Huard, Foundation members Tom Melms, Kim Thomas, Lisa Hepner, Tim Clark, Glen Ellyn Park District Superintendent Stacey Lim, Superintendent Jeannie Robinson, and Executive Director Dave Harris.

Also in attendance was Dave Prickett, Consultant leading brand redesign of the Foundation.

II. Introductions.

All attendees introduced themselves. Of note, Lisa Hepner is a new member. She works for Glen Ellyn Children's Resource Center, is a longtime resident of Glen Ellyn whose family has been active participants within the Glen Ellyn Park District

III. Approval of Minutes

Member Huard moved, seconded by Member Clark to approve the minutes of the September 7, 2022, Friends of Glen Ellyn Parks Foundation meeting as presented.

*Roll Call: Aye: Members Huard, Clark, Thomas, Hepner, Melms
Nay: None*

Motion Carried.

IV. Old Business

- A. Park District Scholarship 2022 update – Superintendent Robinson provided a summary of the 2022 financial aid given out by the District this past year. Over \$42,000 was awarded with 109 individuals receiving the aid. Additionally, \$6,770 pool memberships were provided, as were seven ASFC memberships amounting to \$4,509 and two families receiving 100% aid for our before and after school program. The total financial aid provided for Sunset Pool, ASFC and Before and After School was nearly \$20,000. Member Melms pointed out that these statistics did not include the additional soccer subsidies as that total far exceeds the \$11,000+ listed in the handout. Harris confirmed that is correct and the additional aid likely is around \$30,000. Staff will follow up with those statistics.
- B. President Huard was recognized for his efforts to distribute financial aid information within the local schools and other resources. Also, Member Clark was acknowledged for his efforts to have the information included in the weekly snack packs that are distributed to those local students that are receiving free lunches. Member /Thomas also confirmed that the information was shared with GBW students and that GBW and GBS summer sports participants also receive assistance. Finally,

Member Hepner suggested that the literature be translated into Burmese as there is a population within the Glen Ellyn Children’s Resource Center that could possibly benefit. She also suggested maybe a translator would be more effective and suggested to speak with Dan Minkus about some potential parents who could provide that service.

- C. 2023 Fundraising Events – Superintendent Lim provided a list of potential events for 2023. They include fishing pier raffle to watch the fireworks at Lake Ellyn, Holes and Knolls Golf outing in partnership with several Kiwanis organizations, a reimagined “Fete” in the Fall, Holiday Light tours. Lim also highlighted the District leveraging several existing events to add an education and fundraising element for the scholarship program.
- D. Park District Update - Harris thanked the Foundation for their support of the 2022 referendum. Those projects are well under way with ongoing planning with the goal of construction and completion by 2025. Also, the District is replacing its antiquated maintenance garage and construction is to begin this spring.

VI. New Business

- A. Rebranding – Harris explained that after three years of fundraising under the name of Fete, it was collectively decided that those efforts need to be more identifiable and rebranded. To do so, the Foundation engaged Dave Prickett, a marketing, advertisement, and communication consultant who is also a long-time resident of Glen Ellyn whose family was quite active in the Park District and community. Prickett provided a summary of his efforts to date and all were impressed. The completion goal is by March.
- B. U.S. Bank Site – Harris updated the group regarding the U.S. Bank site. While the Village and Park district is still negotiating an I.G.A. regarding design and operation, the goal remains the same. Create a downtown plaza to energize and activate that area even further with green space, programs, events, and activities. Funding likely will be less than the cost of the project. As such, there likely will be an effort to fundraise seeking grants and donations. The first phase would occur hopefully in 2024.

V. Other Matters

The next Foundation meeting date is Wednesday, April 26, 6:30p.m.

VII. Adjourn

The Foundation meeting adjourned at approximately 7:35p.m.