

**Glen Ellyn Parks Foundation Meeting
August 27, 2024 Minutes
185 Spring Avenue
7:00pm**

Agenda

I. Call to Order

The meeting of the Glen Ellyn Parks Foundation was held at the Spring Avenue Recreation Center and convened at 7:11 p.m.

II. Roll Call:

Present:

Jonathan Huard, Lisa Hepner, Tom Melms, Susan Smentek, Nathan Troia

Not Present:

Kathy Cornell

Also in attendance:

Nick Cinquegrani, Stacey Lim and Dave Thommes attended via electronic means.

III. Changes to the Agenda

N/A

IV. Approval Meeting Minutes

Jonathan Huard motioned to approve the minutes from April 27, 2024. Motion was seconded by Tom Melms. The motion was approved unanimously.

V. Unfinished Business

A. Financial Update - Susan Smentek reported the following:

- Current balance is \$88,777.66 plus \$1,205 deposited on 8/26 via stripe
- Gator Race gross was \$3,071.91. All but \$3.09 in total fees were covered by donors
- Gator expenses were \$325.43
- Ball Family Foundation donation of \$10k will be listed under Halloween Hangout

B. Scholarship - Susan Smentek reported the following:

- To date in 2024, \$58,089 has been provided as scholarships, 90 families served, 48 recreational programs, 126 athletic programs, 29 pool passes, 8 Ackerman memberships. (\$69,814 value in funding if you count the value of pool passes & Ackerman memberships)

- Stacey reported that everyone who has met the requirements for scholarship funds has received funding.

C. Improvement

- Nate Troia reported an update on the Downtown Park Fundraising. All information has been turned into the village who is working to come up with a redevelopment plan. Fundraising goal is still set at \$5 million which is ongoing.

D. Preservation

- No new updates

VI. New Business

A. Pop Up Events

- September 5, 2024 Gymnastics Center ribbon cutting at Ackerman is from 5:00 p.m. to 6:30 p.m. Board members Lisa and Tom will attend, Susan will be there to set up our booth.
- Glow in the Park is September 15, 2024 from 5-8 p.m. at Lake Ellyn

B. Fundraising Events

- Halloween Hangout October 19 event from 5-9 at the boathouse, there were discussions about livestreaming portions of the event and adding foundation QR code to tables for ease of donating and adding a costume contest entry fee.
- Susan requested moving ticket sales to give butter platform to reduce fees. Give butter has the capacity for unlimited contacts.
- We are still soliciting auction items for this event as well as donors and promoting ticket sales.
- Susan Smentek reported Javi's has been secured as caterer for the event. They require cash payment to provide tax exemptions. There was a discussion as to how the foundation can pay Javi's via cash to maintain tax exemption. Desserts were discussed and Halloween candy was suggested to fit the theme of the evening.
- Go Green Glen Ellyn is sponsoring the event with eco-friendly glassware.
- Inspirato refunds have been provided to families from last year's fall fundraiser
- Santa Photos - There are 21 registrations to date and more time slots have been added
- Giving Tuesday and the end of the year campaign will be on Give Butter.

- Winter playbook. Future events will be tied to Gators, Gymnastics, Dance, etc.

VII. Other Matters

A. CRM software

- Give Butter has been chosen as the new CRM software. There are 50 contacts currently in the software. There are unlimited contacts allowed as well as the capability to email and text from the software

VIII. Adjourn

Jonathan Huard moved to adjourn the meeting. The motion was seconded. The meeting was adjourned at 8:05 p.m.